

NATIONAL HEALTH MISSION

CAREER NOTIFICATION

Name of Post: Consultant (BCC)

No. of Post	:	1 (State Head Quarters)
Qualification & Experience	:	<ul style="list-style-type: none">• Post Graduate Degree in Mass Communication & Journalism<li style="text-align: center;">Or• Masters Degree Plus Post Graduate Diploma in Mass Communication & Journalism.• Preference will be given to persons having experience in Health & Family Welfare Department.• 3 Years Post Qualification Experience is essential• Fluency in English is essential.
Age	:	Maximum 36 years as on 01.06.2015.
Method of Recruitment	:	On contract basis
Salary	:	Rs. 25,000 /- per month.
		<ul style="list-style-type: none">• Development of State level BCC Strategy and implementing it across the state. Technical supports and Inputs to the state and district level functionaries in the implementation of BCC Strategy in the ground.• Assist the NHM in all the matters relating to IEC/BCC and advocacy activities .• Co-ordinate and liaise with other consultants of the NHM Programmes at Central / State / District level, various department of the State Government, Ministry of Health & Family Welfare, Government of India, State Institute of Health & Family Welfare and other Nodal / Collaborating agencies setup in the field of training etc.• Carry out Operational research and survey activities related to mass communication and behavioural change communication.• Coordinate all activities related to mass and interpersonal

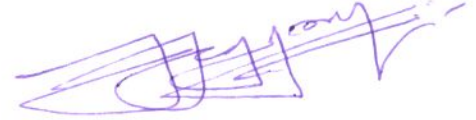
Jobs & Responsibilities :	<p>communication.</p> <ul style="list-style-type: none"> • Carry out need assessment for BCC Training, prepare training curriculum and plan training activities in collaboration with training institutes. • Keep working relationship with media persons like Press, Doordarshan and AIR . • Provide technical support for production of mass communication material. • Procure and supply mass communication material to districts and other facilities. • Organize IEC/ BCC training for field staff. • Over see advocacy / mass communication and BCC activities at peripheral level. • Assist in assessing the effectiveness of communication strategies and programme.
Knowledge & Skills required :	<ul style="list-style-type: none"> • Expert Knowledge on BCC / IEC and Advocacy programme planning. • Well versed with various BCC, IEC and advocacy technique. • Good understanding on programme goals versus BCC / IEC objectives. • Excellent skills in organizing advocacy programme. • Working knowledge of computer (MS Office) • Coordination and networking skills. • Ability to work as a team. • Coordinate for formative research, data and evidence for communication, audience and spectator feedback, planning, document best practices. • Develop Terms of Reference for empanelling agencies and institutions for implementing BCC / IEC activities. • Any other relevant work assigned as required for effective BCC / IEC programme implementation.

GENERAL TERMS AND CONDITIONS

I The applications forwarded other than through ONLINE will NOT BE CONSIDERED

2	The applications that are not complete in all respect will not be considered for short listing.
3	The maximum age limit will be 36 years as on 01.06.2015.
4	Examination Fee – Rs. 250/- (Rupees Two Hundred and fifty only). The amount should be deposited in the bank in Account no: 626201086917 with ICICI bank in the name of “State Programme Manager(Admn&Training). The Receipt/Counter foil should be attached in the application when you are applying job in online portal.
5	The selected candidate should be willing to relocate anywhere in the State.
6	The applicants should be excellent in writing skills both in English and Malayalam and should be proficient in computers. Thorough knowledge of MS Office/Open Office is essential.
7	Selection will be based on qualification, qualification experience and performance in the written test and interview.
8	The successful candidates will be appointed on contract initially for a period of three months. The District Health & Family Welfare Society (Arogyakeralam) may at its discretion, based on the performance and integrity of the successful candidate, may extend the period of contract.
9	Opportunities for advanced training will be available.
10	Candidate should be willing to work in any District of Kerala as decided by the Society.
11	The successful candidate will have to enter into a contract with the Society as per format annexed as Annexure-I uploaded in www.arogyakeralam.gov.in
12	The posts are for immediate requirement and the Society may prioritize the interview for different category of posts, on the basis of its requirement. The Society may also require the candidates to undertake demonstration of skills in the area/ specialization concerned, on the basis of recommendations of a selection committee.
13	Claims in respect of qualifications/ experience etc. should be supported by copies of relevant documents; candidates may be required to produce the originals at the time of interview.
14	It will be ideal to provide reference, especially the names of superior officer, whom the candidate had worked in the previous organization(s).
15	Candidates are also advised to desist from contacting the head office over phone for clearing doubts/ seeking more information, as far as possible. Society will provide necessary details to the queries raised over the email by candidates.
16	No TA/DA will be paid for the interview.
17	In case of posts on deputation, the candidates are expected to apply through proper channel. If this is not possible before the time limits, the candidates shall compulsorily produce ‘no-objection certificate’ from the employer at the time of interview.
18	All communications, including the interview call letter, from the Society side will be only through email. Candidates are advised to browse the website www.arogyakeralam.gov.in regularly for updates/ notices and announcements.
19	The posts are temporary in nature during the period of the operation of the Mission and no claim for

	permanency of job or labour claims to the NRHM, DHS or the Government.
20	Canvassing in any form will lead to automatic disqualification. Candidates are advised to desist from such unholy practices.
21	The Receipt/Counter foil along with the hard copy details of candidates should be forwarded to NRHM office, failing which their application will be rejected. The envelope containing application should be superscribed "Application for the Post of....." & should reach before 5 pm on 15.07.2015 "The State Mission Director, National Health Mission, General Hospital Junction, Trivandrum-695035".
22	All selected candidates will be governed by rules and regulations of NHM in force from time to time.
23	The last date of submission of ONLINE Application is 15.07.2015 at 05.00 PM.



STATE MISSION DIRECTOR (NHM)