

**NATIONAL HEALTH MISSION**

**CAREER NOTIFICATION**

**No. NHM / ADMINI / 1200 / 2017 / SPMSU Dated 24.03.2017.**

**Name of Post: Senior Consultant (BCC)**


No. of Post	1 (State Head Quarters)
Qualification & Experience	<ul style="list-style-type: none"><li>• Post Graduate Degree in Mass Communication &amp; Journalism</li><li>Or</li><li>• MA (English Literature) / Malayalam with PG Diploma in Journalism</li><li>• Preference will be given to persons having experience in Health &amp; Family Welfare Department.</li><li>• 3 Years Post Qualification Experience is essential</li><li>• Fluency in English &amp; Malayalam is essential.</li></ul>
Age	Maximum 40 years as on 01.02.2017.
Method of Recruitment	On contract basis
Salary	Rs. 30,000 /- per month.
Jobs & Responsibilities	<ul style="list-style-type: none"><li>• Development of State level BCC Strategy and implementing it across the state. Technical supports and Inputs to the state and district level functionaries in the implementation of BCC Strategy in the ground.</li><li>• Assist the NHM in all the matters relating to IEC/BCC and advocacy activities .</li><li>• Co-ordinate and liaise with other consultants of the NHM Programmes at Central / State / District level, various department of the State Government, Ministry of Health &amp; Family Welfare, Government of India, State Institute of Health &amp; Family Welfare and other Nodal / Collaborating agencies setup in the field of training etc.</li><li>• Carry out Operational research and survey activities related to mass communication and behavioural change communication.</li><li>• Coordinate all activities related to mass and interpersonal communication.</li><li>• Carry out need assessment for BCC Training, prepare training curriculum and plan training activities in collaboration with training institutes.</li><li>• Keep working relationship with media persons like Press, Doordarshan and AIR .</li></ul>

	<ul style="list-style-type: none"> <li>• Provide technical support for production of mass communication material.</li> <li>• Procure and supply mass communication material to districts and other facilities.</li> <li>• Organize IEC/ BCC training for field staff.</li> <li>• Over see advocacy / mass communication and BCC activities at peripheral level.</li> <li>• Assist in assessing the effectiveness of communication strategies and programme.</li> </ul>
<p>Knowledge &amp; Skills required</p>	<ul style="list-style-type: none"> <li>• Expert Knowledge on BCC / IEC and Advocacy programme planning.</li> <li>• Well versed with various BCC, IEC and advocacy technique.</li> <li>• Good understanding on programme goals versus BCC / IEC objectives.</li> <li>• Excellent skills in organizing advocacy programme.</li> <li>• Working knowledge of computer (MS Office)</li> <li>• Coordination and networking skills.</li> <li>• Ability to work as a team.</li> <li>• Coordinate for formative research, data and evidence for communication, audience and spectator feedback, planning, document best practices.</li> <li>• Develop Terms of Reference for empanelling agencies and institutions for implementing BCC / IEC activities.</li> <li>• Any other relevant work assigned as required for effective BCC / IEC programme implementation.</li> </ul>

**GENERAL TERMS AND CONDITIONS:**

1	The applications forwarded other than through <a href="http://www.arogyakeralam.gov.in">www.arogyakeralam.gov.in</a> will NOT BE CONSIDERED
2	The applications that are not complete in all respect will not be considered for short listing.
3	The maximum age limit will be 40 years as on 01.03.17.
4	Examination Fee – Rs. 250/- (Rupees Two Hundred and fifty only). The amount should be deposited in the bank in Account no: 626201086917 with ICICI bank in the name of "State Programme Manager(Admn&Training). The Receipt/Counter foil should be attached in the application when you are applying job in online portal.
5	Application of those officers / candidates for deputation will be considered, if they are routed through proper channel and should be accompanied with Biodata and Photocopies of prescribed Qualification.
6	The applicants for deputation should be from State / Central Government departments / Organisations. The emoluments paid in the parent department shall be the emoluments for the respective posts in the society. Candidates working under Kerala State Government should attach duly filled Form No. 144 of KSR.
7	Selection will be based on qualification, experience and performance in the interview.
8	The successful candidates on deputation basis will be appointed initially for a period of one year. Those on contract basis will be appointed initially for a period of three months which can be extended based on performance.
	Application may be sent to "The State Mission Director, National Health Mission, Directorate of Health Services Compound, General

9	Hospital Junction, Thiruvananthapuram – 695035". The Envelope should be super scribed with the name of the post for which application is being made.
10	It will be ideal to provide reference, especially the names of superior officer, whom the candidate had worked in the previous organization (s).
11	Candidates are also advised to desist from contacting the head office over phone for clearing double / seeking more information, as far as possible. The society will provide necessary details to the queries raised over the email by candidates (arogyakeralamrecruitments@gmail.com).
12	No TA / DA will be paid for the interview.
13	In case of posts on deputation, the candidates are expected to apply through proper channel. If this is not possible before the time limits, the candidates shall compulsorily produce 'no objection certificate' from the employer at the time of interview.
14	All communications, including the interview call letter, from the society side will be only through email. Candidates are advised to browse the website www.arogyakeralam.gov.in regularly for updates / notices and announcements.
15	Canvassing in any form will lead to automatic disqualification. Candidates are advised to desist from such unholy practices.
16	The Receipt / Counter foil along with the hard copy details of candidates should be forwarded to NHM office, failing which their application will be rejected. The envelope containing application should be superscribed "Application for the Post of....." & should reach before 5 pm on 19.04/2017 The State Mission Director, National Health Mission, General Hospital Junction, Trivandrum-695035".
17	The last date of receiving applications is 19.04/2017. Applications received after 5pm on 19.04/2017 will be summarily rejected.

  
State Mission Director (NHM)