

WRITTEN TEST FOR SELECTION TO THE POST OF PUBLIC RELATIONS OFFICER
QUESTION-CUM-ANSWER BOOKLET

Maximum Marks: 100

Total Time: 90 minutes

INSTRUCTIONS

1. This test consists of 100 multiple choice questions. Each question carries one mark.
2. Before you start answering, check whether your Question Booklet is in order and contains 14 pages.
3. Write your Roll Number in the space provided at the bottom of this page.
4. YOU MUST PUT A SMALL CIRCLE AROUND THE LETTER INDICATING THE CORRECT ANSWER FOR EACH OBJECTIVE TYPE QUESTION.

(eg. a. b. c. d.)

5. Use blue/black ball point pen only for answering.
6. Pen mark (answers) once made is final. No correction in choice of answers is allowed.
7. Question-cum-Answer Booklet issued will not be replaced unless there are defects in printing.
8. Rough work, if any, may be done in page 2 only.
9. Use of mobile phone, books or any other paper/material will not be permitted.
10. Put your signature in the space provided below, in the presence of the invigilator.
11. Hand over the Admit Card to the invigilator.
12. You are not permitted to leave the examination hall, till the completion of the test.
13. Hand over the used Question-cum-Answer Booklet to the invigilator before leaving the examination hall.
14. Follow the instruction of the invigilators in all matters inside the examination hall.

Roll Number

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Signature of Invigilator

Signature of Candidate

DO NOT OPEN UNTIL TOLD TO DO SO

Rough Work

11. Market with one buyer and one seller is called
- a. Monopsony
 - b. Bilateral monopoly**
 - c. Monopoly
 - d. Duopoly
12. The name of Victor Vroom is associated with which theory of motivation?
- a. Two factor theory
 - b. Equity theory
 - c. Expectancy theory**
 - d. Contingency theory
13. Who introduced the concept of time and motion study?
- a. Henry Fayol
 - b. Peter Drucker
 - c. R. Likert
 - d. F.W.Taylor**
14. SWOT analysis is analytical tool for having:
- a. Comparative advantage
 - b. Competitive advantage
 - c. Comprehension of current overall situation of a firm**
 - d. None of the above
15. Which of the following market situations explains marginal cost equal to price for attaining equilibrium?
- a. Perfect competition**
 - b. Monopoly and imperfect competition
 - c. Oligopoly
 - d. Monopoly only
16. In case of an inferior commodity, the income elasticity of demand is _____
- a. Positive
 - b. Unitary
 - c. Negative**
 - d. Infinity
17. Consumer's surplus is the highest in the case of _____
- a. Necessities**
 - b. Comforts
 - c. Luxuries
 - d. Conventional necessities
18. Production may be defined as an act of _____
- a. Creating utility**
 - b. Earning profit
 - c. Destroying utility
 - d. Providing services
19. What leads to rationing and black marketing under perfect competition?
- a. Price support
 - b. Excess demand
 - c. Decrease in supply
 - d. Price control**

20. The practice of placing a candidate at the right job is _____
- a. **Selection** b. Placement c. Interview d. None of these
21. Job evaluation is the evaluation of
- a. **Work** b. Worker c. Working conditions d. All of these
22. Minimum wages are fixed by:
- a. Trade union b. Employees
- c. State governments** d. Court of law
23. Referring a dispute to an agreed third party for settlement or advice without the force of litigation or resort to law is known as:
- a. Adjudication b. Arbitration c. Conciliation **d. All of these**
24. Which of the following is not a fringe benefit?
- a. Transport b. Subsidised canteen facilities
- c. Free education to the children **d. Dearness allowance**
25. A wage period shall not exceed:
- a. Forty days b. One week **c. One month** d. Thirty – five days
26. The weighted average of possible returns, with weights being the probabilities of occurrence is known as:
- a. **Expected return** b. Average return
- c. Variability of returns d. Variance of returns
27. Capital budgeting is concerned with budgeting for:
- a. Capital income **b. Capital expenditure**
- c. Capital gains d. Revenue expenditure
28. Dividend is paid only out of:
- a. Capital profit **b. Current or accumulated profit**
- c. Reserves d. Cash
29. Which of the following is the most appropriate management control technique for timely completion of the project?
- a. Organization chart b. Management by objectives
- c. PERT** d. Span of control

30. Burns and Stalker model for categorizing organisations by structural design uses the terms _
- a. Functional and geographic
 - b. Functional and organic**
 - c. Geographic and mechanistic
 - d. Mechanistic and organic
31. Which of the following is not included in 7 Ps of service marketing?
- a. People
 - b. Products
 - c. Physical evidence
 - d. Public relations**
32. Who coined the expression “Marketing Mix”?
- a. Henry Fayol
 - b. James Culliton**
 - c. Peter Drucker
 - d. Abraham Maslow
33. Macro Marketing environment refers to:
- a. Internal to the company
 - b. Employees and shareholders of the company
 - c. External to the company**
 - d. Stakeholders
34. Which of the following is not element of promotion mix?
- a. Advertising
 - b. Sales promotion
 - c. Personal selling
 - d. Direct marketing**
35. Ethics provide:
- a. Consumer autonomy
 - b. CSR
 - c. Justice
 - d. All of these**
36. Who is the father of Administrative Management theory?
- a. Max Weber
 - b. Frank Gilbraith
 - c. Henry Fayol**
 - d. Henry Gantt
37. Epidemiological triad does not include
- a. Host
 - b. Agent
 - c. Risk factors**
 - d. Environment
38. The first pharmacy council of India constituted in the year _____
- a. 1945
 - b. 1948**
 - c. 1984
 - d. 1947

39. DGHS stands for
- a. **DirectorateGeneral of Health services**
 - b. DirectorateGeneral of Habitual services
 - c. DirectorateGeneral of Health society
 - d. Decorum General of Health services
40. What is the full form of DIB?
- a. Drug inquiry bulletin
 - b. **Drug information bulletin**
 - c. Drug isolation book
 - d. Drug independent book
41. Rubber gloves sterilization in _____
- a. **Autoclave (moist heat)**
 - b. Hot air over (dry heat)
 - c. Ethylene oxide
 - d. None of these
42. How a quality can be quantified?
- a. Performance + expectations
 - b. Performance x expectations
 - c. Performance – expectations
 - d. **Performance / expectations**
43. PDCA cycle is the contribution of:
- a. Walter shewhart
 - b. Philip Crosby
 - c. Genichitaguchi
 - d. **Edward deming**
44. Quality trilogy is the contributions of:
- a. Walter shewhart
 - b. Philip Crosby
 - c. **Joseph m juran**
 - d. Edward deming
45. In Six sigma, a _____ is defined as any process output that does not meet customer specifications.
- a. Error
 - b. Cost
 - c. Quality
 - d. **Defect**
46. 'Poka - yoke' is the Japanese term for _____
- a. Card
 - b. **Mistake proofing**
 - c. Continuous improvement
 - d. Fishbone diagram
47. Pattern of continuous movement in one direction in a control chart is termed as:
- a. Mixture
 - b. Cyclic pattern
 - c. **Trend**
 - d. Stratification

48. The main aim of QFD is to:
- a. Lower cost
 - b. Reduce error
 - c. Listen to the voice of customer**
 - d. Reduce supplier defect
49. Which diagram is used for identifying potential relationship between two variables?
- a. Pareto
 - b. Ishikawa
 - c. Histogram
 - d. Scatter**
50. The roof of house of quality shows the interrelationship between:
- a. Functional requirements
 - b. Design Attributes**
 - c. Service process
 - d. Manufacturing process
51. Delhi method is
- a. Uses a panel of experts who give their opinion on what is likely to happen**
 - b. Consists of projections based on external indicators that relate to the demand for a company's products
 - c. Uses economic indicators, such as housing starts and gasoline consumption, to forecast demand
 - d. Uses historical data to forecast demand
52. Which of the following is not correct assumption in calculating EOQ?
- a. The ordering cost is constant
 - b. The rate of demand/consumption does not change
 - c. The lead time is not fixed**
 - d. The purchase price of the items does not change with quantity i.e. no discount is available
53. Which of the following is not procurement cost?
- a. Transportation cost
 - b. Cost of receiving, inspecting and stocking material
 - c. Cost of processing vendor's invoice
 - d. Storage cost**
54. Carrying cost consists of _____
- a. Interest on capital investment.
 - b. Storage cost
 - c. Up-keep of inventory
 - d. All of these**

55. What will happen when there is no buffer stock?
- a. Production stoppage
 - b. Delay in deliveries
 - c. Loss of reputation
 - d. All of these**
56. Which is the first step in purchasing?
- a. Maintenance of records and files
 - b. Issuing the purchase order
 - c. Making request for quotations
 - d. Analysis of purchase requisition**
57. Lungs are enclosed within
- a. Perichondrium
 - b. Periosteum
 - c. Pleural membrane**
 - d. Pericardium
58. Heartbeat originates from
- a. Papillary muscles**
 - b. SA node**
 - c. AV node
 - d. Purkinje fibres
59. Which of the following parts of the brain controls body temperature and hunger?
- a. Thalamus**
 - b. Pons
 - c. Cerebellum
 - d. Hypothalamus**
60. Which of the following is the largest gland in the human body?
- a. Thymus
 - b. Kidney
 - c. Liver**
 - d. Pancreases
61. _____ is non- invasive method allowing the monitoring of the saturation of a patient's haemoglobin
- a. Ear oximetry
 - b. Pulse oximetry**
 - c. Skin- reflectance oximetry
 - d. Intravascular Oximetry
62. Scientific measurement of the dimensions of the head
- a. Cephalography
 - b. Cephalometer
 - c. Cephalometry**
 - d. Cephalomotor
63. World cancer day
- a. February 4**
 - b. March 4
 - c. April 4
 - d. October 4
64. The other name of food pipe is _____
- a. Oropharynx**
 - b. Oesophagus**
 - c. Larynx
 - d. Nasopharynx

NHM/PRO/2022

65. Medical records are the property of
a. **Hospital** b. Patient c. Relative d. Physicians
66. In ICD-10, Koo-K93 indicates
a. Disease of circulatory system b. Disease of respiratory system
c. Disease of nervous system **d. Disease of digestive system**
67. What is POMR?
a. Place on medical record **b. Problem oriented medical record**
c. Problem originated medical record d. Problem omitted medical record
68. The right of information Act was enacted in the year
a. 1984 b. 2001 **c. 2005** d. 1975
69. Autopsy is performed _____
a. To find out the diagnosis **b. To find out the cause of death**
c. To find out the post-operative changes d. Just for legal requirement
70. Epidemic disease act was enacted in the year
a. **1987** b. 1887 c. 1997 d. 1990
71. What is AMC?
a. Annual machine calibration **b. Annual maintenance contract**
c. Atomic mass calibration d. Autonomous machine calibration
72. What is triage?
a. Physical Security system
b. Prioritization of patient care based on illness/injury
c. Surgical room
d. None of the above
73. When did first Covid 19 reported in India?
a. **January 27th 2020** b. January 20th 2020
c. March 13th 2020 d. December 29th 2019

74. What is the full form of ICMR?
- a. Integrated Centre for Medical research
 - b. International Council of Medical Research
 - c. Indian Council of Medical research**
 - d. International Centre of Medical Research
75. Who performed first vaccination?
- a. **Edward Jenner**
 - b. Louis Pasteur
 - c. Alexander Fleming
 - d. Joseph Lister
76. Which is the Colour code of Co₂ Gas Cylinder?
- a. Red
 - b. Black & White
 - c. Blue
 - d. Gray**
77. Which communicable disease eradicated from the world?
- a. Chickenpox
 - b. Rubella
 - c. Smallpox**
 - d. Rabies
78. BP apparatus also known as:
- a. Barometer
 - b. Sphygmomanometer**
 - c. Anemometer
 - d. Pyrometer
79. What is IMA?
- a. International Medical Association
 - b. Indian Management Article
 - c. Indian Medical Association**
 - d. Indian Medical Article
80. Which agency has the objectives of “the attainment by all peoples of the highest possible level of health”?
- a. UNESCO
 - b. WHO**
 - c. UNICEF
 - d. IMA
81. A is B's sister. C is B's mother. D is C's father. E is D's mother. Then, how is A related to D?
- a. Grand father
 - b. Grand mother
 - c. Daughter
 - d. Grand daughter**
82. If ‘M’ means ‘□’, ‘R’ means ‘□’, ‘T’ means ‘□’ and ‘K’ means ‘□’ then $20R + 16K + 5M + 10T + 8 = ?$
- a. 36
 - b. 20**
 - c. 36.5
 - d. 12

83. Which of the following will come in the place of question mark?
XUV WUT VTS USR ?
- a. TSQ b. SQP c. TVW d. **TRQ**
84. How many parts of letters are there in the word 'SHIFTED' each of which has as many letters between its two letters as there are between them in the English alphabet ?
- a. One b. Two c. **three** d. four
85. What would come next in the following letter series?Z Y
X W V U T Z Y X W V U Z Y X W V Z Y X W
- a. V b. Y c. **Z** d. U
86. The average of runs of a cricket player of 10 innings was 32. How many runs must he make in his next innings so as to increase his average of runs by 4?
- a. 2 b. 4 c. 70 d. **76**
87. Two numbers are such that the ratio between is 4:7, if each is increased by 4, the ratio becomes 3:5. The larger number is:
- a. 36 b. 48 c. **56** d. 64
88. A is two years older than B who is twice as old as C. if the total of the ages A, B and C be 27, then how old is B ?
- a. 7 b. 8 c. 9 d. **10**
89. The ratio between the sale price and cost price of an article is 7:5. What is the ratio between the profit and cost price of that article?
- a. 2:7 b. 5:2 c. 7:2 d. **2:5**
90. 60 kg of an alloy A is mixed with 100 kg of alloy B. if alloy A has lead and tin in the ratio 3:2 and alloy B has tin and copper in the ratio 1:4, then the amount of tin in the new alloy is:
- a. 36 kg b. **44 kg** c. 53 kg d. 80 kg
91. Our founder had done a *Herculean task* by constructing this great educational institution.
- a. a work of no worth
- b. an effortless job
- c. **a work requiring very great effort**
- d. a work requiring very great intelligence

92. Fill in the suitable comparative form of the adjective: “Have you heard the _____ news?”
- a. late b. later **c. latest** d. lated
93. Change to indirect speech:He said “Please, let me go”
- a. He requested them to let him go**
- b. He said that he should go
- c. He wanted to let him go with permission
- d. He asked them to release him to go
94. Find the portion where error occurs in the following sentence.
- My elder brother (a) / and my sister (b)/ **helps me in (c)** / doing my homework (d)
95. The antonym of ‘fragrance’ is:
- a. **stink** b. aroma c. trudge d. perfume
96. Which among the following is not a bacterial disease?
- a. Anthrax b. Syphilis **c. Hepatitis** d. Cholera
97. The book “The Turbulent Years” is written by
- a. **Pranab Kumar Mukherji** b. Sasi Taroor
- c. Raghuram Rajan d. Manmohan Singh
98. ‘Nisarga’ Cyclone was name by
- a. Sri Lanka **b. Bangladesh** c. India d. Myanmar
99. Height of horse is measured in
- a. Knott b. Point **c. Hand** d. Feet
100. Recyclable plastic
- a. Bakelite b. Poly Ester **c. Polythene** d. Terylene

