Government of Kerala is implementing screening for cancers as a yearlong campaign named "Arogyam Anandam: Akattaam Arbudam" (ആരോഗ്യം ആനന്ദാം: അകറ്റാം അർബുദാം). The campaign begins on February 4, 2025. In the first month, the campaign focuses on screening and early diagnosis of breast cancer and cervical cancer using clinical breast examination and Pap smear examination for women over 30 years of age.

A vinyl board showing the logo of <i>Aarogyam Anandam</i> Cancer Screening Campaign is to be displayed in the OP counter for visibility to all persons attending the OPD
A uniform standee board must be displayed in the primary waiting area showing IEC of the campaign and offering cancer screening services
A room with adequate privacy must be designated as screening room, and one staff nurse of the institution must be designated as in-charge of screening
Display the screening algorithm for oral, breast and cervical cancers in the screening room
Display of referral pathways in the screening room and OP room as wall poster/board (where to refer patients for further evaluation, where to send samples e.g. Pap smear)
IEC materials on symptoms of various cancers displayed in primary waiting area
Sensitization of all staff in the institution on availability of screening for oral, breast and cervical cancers
Staff in OP counter sensitized on the need to provide information on availability of cancer screening to all persons attending OPD
Training of staff nurses of the institution on Clinical breast examination, oral visual examination and Pap smear examination
Training of staff on Kerala cancer suite and cancer screening portal
Sensitization of ASHAs on mobilization of community members for cancer screening
Sensitization of ward health sanitation & nutrition committees and Mahila Arogya Samitis on the availability of cancer screening facility in the institution
Availability of screening and referral slips in the institution
Availability of spot lamp, colposcope, Pap smear kit (Ayre's spatula, slides, Koplik's jar)
Mechanism for sample transportation is in place (Nirnaya network)