



NATIONAL HEALTH MISSION
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NATIONAL HEALTH MISSION

CIRCULAR

Circular No: NHM/6111/SNO(HWC)/2024/SPMSU

Dated, Thiruvananthapuram, 11.04.2025

Sub:- NHM - AAM -Organising Ayushman Arogya Shivirs state wide on 16th April 2025 - reg

Ref :- D O No Z 15015/9/2024 - NHM- I Part (I) Dated 04-04-2025

*With reference to the cited communication, it is requested to organize Ayushman Arogya Shivirs on **16th April 2025** at all AAMs in the state. The following activities may be undertaken as part of the initiative: screening camps for early detection of NCDs, TB, and Sickle Cell Disease; ensuring the availability of medical specialists; raising awareness about national health programs such as the Pradhan Mantri Jan Arogya Yojana-Karunya Arogya Suraksha Padhati (PM-JAY-KASP); facilitating the generation of ABHA IDs under the Ayushman Bharat Digital Mission (ABDM). Other related activities may also be conducted to support the objectives of the programme.*

Public representatives and key stakeholders should be invited to enhance outreach and impact. Additionally, wide media coverage must be ensured to amplify visibility and community engagement around all health-related activities conducted on this day.

Dr. Vinay Goyal I A S
State Mission Director

To

1. District Medical Officers (Health), All districts
 2. District Programme Managers, All districts
 3. Nodal Officers/Programme Officers, NCD, TB, Sickle Cell Anemia
- All JC(HWCs)

Approval Valid

Digitally Approved By

Dr. Vinay Goyal I A S

Date: 11.04.2025

Reason: Approved

The document is digitally approved. Hence signature is not needed.

आराधना पटनायक, भा.प्र.से.
अपर सचिव एवं मिशन निदेशक (रा.स्वा.मि.)

Aradhana Patnaik, IAS
Additional Secretary & Mission Director (NHM)



सत्यमेव जयते
आजादी का
अमृत महोत्सव

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली-110011
Government of India
Ministry of Health & Family Welfare
Nirman Bhawan, New Delhi-110011

D.O.No.Z.15015/9/2024-NHM-I-Part(1)
Dated: 4th April, 2025

Dear Sir/Madam,

As you may be aware, Ayushman Bharat - Health and Wellness Centre (AAM) was launched by the Hon'ble Prime Minister on 14th April 2018, with the objective of providing Comprehensive Primary Health Care (CPHC) to achieve Universal Health Coverage. This initiative will celebrate its 7th anniversary on 14th April 2025. In commemoration of this significant milestone, Ayushman Arogya Shivirs (AAS) are planned to be organized on 14th April 2025, at every AAM across the country. These Shivirs will offer comprehensive basic healthcare facilities, bringing essential services to the doorsteps of our citizens.

In this regard, the State/UTs are requested to organize Ayushman Arogya Shivirs on 14th April, 2025 at AAMs and conduct activities such as conducting screening camps for early diagnosis of NCDs/ TB/ Sickle Cell Diseases, ensuring the presence of specialists, creating awareness about various national programs like Pradhan Mantri - Jan Arogya Yojana (PM-JAY), facilitating the creation of ABHA ID under ABDM for attendees, facilitating the provision of Ayushman Bharat Cards under AB-PM-JAY for eligible citizens, and other related activities. The Public representatives and other key stakeholders may be invited to strengthen Janbhagidari in providing accessible and quality healthcare.

To ensure widespread awareness and maximize the impact of these Shivirs, States/UTs are requested to provide extensive media coverage for all Health activities on this day. We look forward to your support in this matter.

With regards.

Yours Sincerely,


(Aradhana Patnaik)

To

Addl. Chief Secretary / Pr. Secretary / Secretary (H&FW) - All States/ UTs .

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Copy to:

- PSO to Secretary (HFW)
- Mission Director, NHM - All States & UT